IOWA DEPARTMENT OF **CULTURAL AFFAIRS**
STATE **HISTORIC PRESERVATION** OFFICE OF IOWA

presents

PRESERVE IOWA SUMMIT

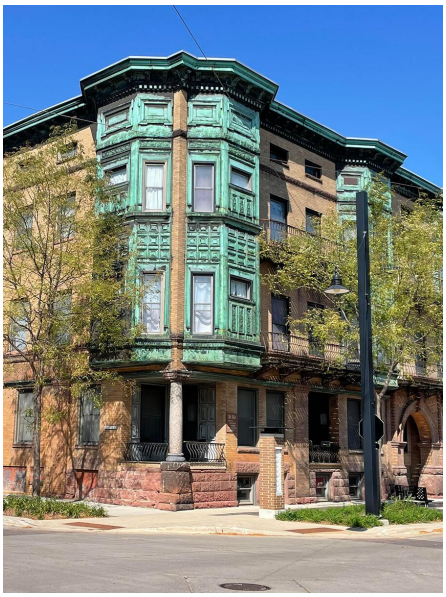
Mason City | June 2-4 **2022**

The Iowa Department of Cultural Affairs and its State Historic Preservation Office, the City of Mason City, and the Mason City Historic Preservation Commission are proud to present the ninth annual Preserve Iowa Summit on June 2-4, 2022.

This year, the state's premier conference for professionals and volunteers involved in historic preservation, will showcase some of Mason City's extraordinary historic preservation projects, which have attracted national and even international attention. Condé Nast Traveler listed Mason City among the world's 20 best cities for architecture lovers, and locals are justly proud of their Prairie School landmarks, including Frank Lloyd Wright's iconic hotel.

The summit's two-and-a-half-day schedule includes general sessions, breakout presentations and hands-on workshops, as well as local tours, networking opportunities and an exhibit hall.

If you'd like to attend the summit at no cost, consider leading a session. The planning committee is looking for high-quality presentations that would appeal to historic preservation professionals and volunteers.



The 2022 summit offers an opportunity to share successes, ideas and expertise from across the Midwest and beyond, and we encourage you to consider submitting a session proposal. Also, please pass this along to anyone you know who would be a great speaker or trainer at the summit.

SESSION TOPICS

Sessions could cover a wide variety of topics, including cultural landscapes, the recent past, preservation, sustainability, advocacy, rural preservation, establishing nonprofits, archaeology,

historic craftsmanship, downtown/historic district development, preservation success stories, etc.

If the proposed session focuses on historic preservation or sustainability, the material presented must align with the U.S. Secretary of the Interior's Standards and Guidelines for Archaeology and Historic Preservation.

Proposed sessions should have no more than three presenters (including the moderator) and last 90 minutes (70 for the presentation, plus 20 more for questions). Individual presentations of 20-30 minutes may be proposed for an "open session" or a thematic session of related topics. Hands-on training workshops should be 3 hours.

The summit will provide audio visual equipment (projectors, laptops, microphones) as needed. If your session is accepted, the summit organizers will confirm your AV and facility needs in advance. Costs of preparation and delivery of the proposal are solely the responsibility of the applicant.

TIMELINE

January 14, 2022: Proposals are due.
February 10, 2022: Presenters will be notified.
June 2-4, 2022: Preserve Iowa Summit.

APPLICATION INSTRUCTIONS

- Complete all required fields in the application.
- Provide a concise statement of 3 or 4 sentences describing your presentation, which will be published in the schedule if your session is accepted. Word limit: 100.
- For each presenter, please provide contact information, a very brief bio of 3 or 4 sentences (100 words) and a headshot photo.
- Submit the application form on time.

COMPENSATION

The success of the Preserve Iowa Summit depends on the expertise offered by volunteer presenters. Presenters will receive a complimentary registration. Upon request and submission of receipts, additional compensation will include: one night's lodging at the approved conference rate, mileage reimbursement ($.39/mile) and meal reimbursement ($8/breakfast, $10/lunch, $19/evening meal) incurred on the day of the presentation.

EVALUATION

Proposals will be reviewed by the Preserve Iowa Summit Planning Committee, which will consider all information provided in the proposal when making selections and may consider relevant information from other sources. Selections will be made using the following criteria, listed in no particular order:

- Completeness of proposal submission.
- Relevancy of the presentation to the audience.
- Relative uniqueness compared to other proposals.

QUESTIONS?

Please contact **Heather Gibb, Deputy State Historic Preservation Officer**.
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(515) 281-4137

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NATIONAL PARK SERVICE

City of MASON CITY IOWA