

# News Release from Muscatine Community Effort Organization about H. J. Heinz Company Boycott, 1969

## News Article

The people of the Midwest and all Mexican-Americans and Latin Americans---- We are facing a great need for your support of the great BOYCOTT of HEINZ, so all I am asking you for is to stand up and speak for your rights of this boycott. I want all Mexican-Americans to be in front leading the great boycott against Heinz. The voice of the RAZA has to be heard and we are the RAZA have to yell out, and tell our people to follow, our past and lead the people to the right road and to fight for our rights. Let us join hands and [attack] this out with pride and dignity. Let us not let Heinz rule the migrants of the past, let's get what we want from Heinz for our children and relatives that arrive every year from many states. We expect better housing, better wages and better opportunities or our people and fellow migrants, and let's not get their children into the fields, where they can get sick or get sun stroke. Let us give our children a better education so that we will not be known as dumb Mexicans, because Heinz likes this and this is why the RAZA is striking back to support our rights in the Constitution of the United States.

Let us leave the chickens in the chicken shacks, and the pigs in the pig pens and we better move into better housing and let's join with the great boycott of grapes with CESAR CHAVEZ. Let's support them and at the time same time support ourselves. But work together and help every migrant worker of the United States and support them with all we have.

BY C.E.O  
of Midwest