



Iowa Arts Summit

FRIDAY, AUGUST 3, 2018

FFA Enrichment Center, Ankeny



IOWA ARTS COUNCIL

IOWA DEPARTMENT OF CULTURAL AFFAIRS



WELCOME TO THE 2018 IOWA ARTS SUMMIT

Iowans care deeply about our communities. They're a big part of who we are and how we shape our lives.

So we're delighted to welcome you to the 2018 Iowa Arts Summit, which celebrates not only the arts community but the many ways the arts boost and benefit communities across the state.

Today we'll explore how to amplify the impact of the arts in Iowa. We'll discuss how to invest in cultural sustainability in ways that enliven our communities and show visitors why we call this wonderful place home.

Local, state and national experts have gathered today to address the role that arts and culture play in Iowa – and, more importantly, how that role can grow as we plan for a more creative future. Visual artists, musicians, creative entrepreneurs and cultural leaders throughout the state contribute to Iowa's creative economy, the education of young minds, and the overall quality of life we all enjoy.

So how, then, can we work together to do even more?

We thank our partners, presenters and featured artists for being a part of today's summit, and we appreciate the dedicated Iowa Arts Council staff who made this day possible. We also congratulate the winners of the 2018 Governor's Arts Awards, whom we'll honor during today's festivities.

Most of all, we thank you for all you do on behalf of Iowa's arts and cultural communities. We truly appreciate your commitment to a better, brighter and more creative future.

Sincerely,



Governor Kim Reynolds
State of Iowa

Lt. Governor Adam Gregg
State of Iowa

Chris Kramer, Acting Director
Iowa Department of Cultural Affairs

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GET ENGAGED

The 2018 Iowa Arts Summit brings together artists, entrepreneurs, non-profit professionals and community leaders for a day of networking, learning and celebrating the arts in Iowa.

VISIT THE ART LOUNGE

Don't forget to check out the Art Lounge throughout the day, a space for you to view artwork, engage with Iowa artists and make your own artwork to take home.

KEEP IN TOUCH

Registration materials contain a list of attendees of the 2018 Iowa Arts Summit. Stay in touch with your colleagues after the day ends and help keep Iowa's arts network strong.

EVALUATION

Your feedback is important to us! Please complete the enclosed evaluation form to let us know what you enjoyed about the 2018 Iowa Arts Summit and what could be improved. Turn in your evaluation at the registration table before you leave (in exchange for a Thelma's ice cream sandwich!).

JOIN THE CONVERSATION ONLINE



iowaartscouncil

Share thoughts and inspiration from the 2018 Iowa Arts Summit by using the hashtags
#iowaarts #iowaartssummit

SCHEDULE AT A GLANCE

THURSDAY, AUGUST 2, 2018

Opening Reception, 5:00 - 7:00 p.m. (docent-led tours at 5:30 p.m., 6:00 p.m. and 6:30 p.m.)
Des Moines Art Center, Des Moines

FRIDAY, AUGUST 3, 2018

Iowa Arts Summit, 8:30 a.m. - 4:00 p.m.
FFA Enrichment Center, DMACC Campus, Ankeny

8:30 AM

REGISTRATION & NETWORKING BREAKFAST

9:30 AM

WELCOME, General Session Room

9:45–10:00 AM

BREAK

10:00–11:10 AM

MORNING SESSIONS

- Get Your Community Ready for its Close-Up, Rooms 108-109
- Strategic Capitalization, Rooms 112-113
- Polish Your Pitch, Rooms 208-209
- Meet the Iowa Arts Council, Rooms 212-213

11:10–11:25 AM

BREAK

11:25 AM–12:35 PM

MID-MORNING SESSIONS

- What a City Artist Is and Why Every City Needs One, Rooms 108-109
- Creating Inclusive Communities, Rooms 112-113
- Sharing the Creative Process—How Socially Engaged Art Works, Rooms 208-209
- Sharing Vision: Organizing Residencies, Rooms 212-213

12:35 PM

LUNCH, General Session Room

1:30 PM

GOVERNOR'S ARTS AWARDS PRESENTATION, General Session Room

2:05–3:15 PM

AFTERNOON SESSIONS

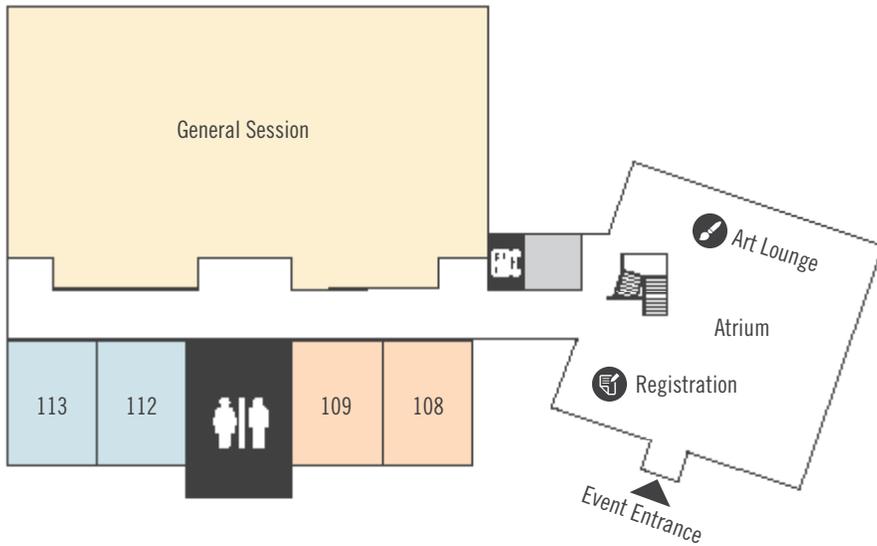
- Creating an Arts-Centered Vision for Your Community, Rooms 108-109
- Demystifying the Golden Dome, Rooms 112-113
- Rethinking Art Education for Everyone, Rooms 208-209
- Meet the National Endowment for the Arts, Rooms 212-213

3:15–4:00 PM

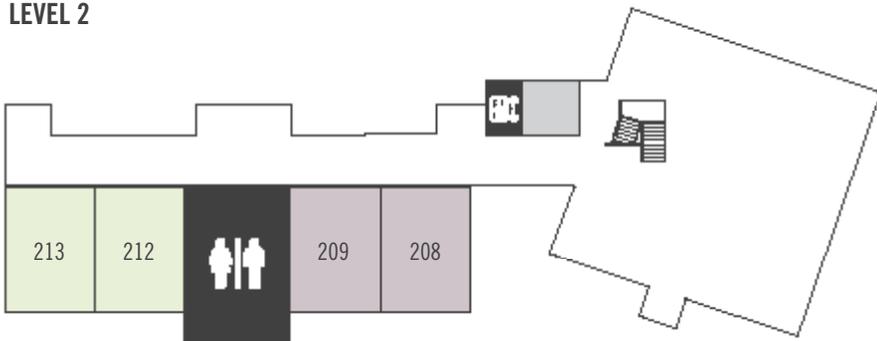
NETWORKING RECEPTION, Atrium

IOWA ARTS SUMMIT MAP

LEVEL 1



LEVEL 2



THE ART LOUNGE

The Art Lounge provides opportunities for you to participate in creative activities throughout the day. View artwork by Iowa artists, create your own artwork, enjoy refreshments and conversation with your colleagues.



LISTENING INSTRUMENT INVENTIONS ALEX BRAIDWOOD

Listening Instrument Inventions provide participants with information, inspiration and resources to create headphone-based listening experiences that physically modify their relationship to the soundscape. Participants can explore new listening opportunities within the freshly created surrounding space. listeninginstruments.com



THE LIGHT INSIDE ALEXANDRA DOOLEY WITH CHRISTINA CARVER

The Light Inside is an ongoing community-engagement project that teaches mindfulness through making, raises awareness for mental health and promotes emotional connection. Participants can explore the soothing effects of light, color and paint and the socially enriching process of mindful drawing. uni.edu/resources/features/finding-light-inside



SCREEN PRINTING STREET CRED STUDIOS, ARTFORCEIOWA

At the StreetCred Studios poster-printing station, participants can screen-print a first edition #YESKINDNESS poster. (Glitter optional.) #YESKINDNESS is a community-wide initiative to educate people about the health benefits of empathy and compassion. Designs are based on youth expressions about art and kindness. StreetCred Studios is a full-service screen-printing shop with a commitment to remove employment obstacles for young adults with criminal backgrounds. The project is part of ArtForce Iowa, which works to transform youth in need through art. streetcredstudios.com



3D CHALK ART KATHLEEN ROLING

Watch Kathleen Roling create a 3D chalk drawing and then take a selfie "inside" it once it's complete. The artist is known for creating entertaining glimpses into imaginative worlds with her vivid chalk art. kathleenrolingart.com



EMBOSSING MEL STOCKWELL, CALICO PRESS

With Mel Stockwell's help, participants can try their hand at operating an old-fashioned printing press to create images on cotton paper. thecalicopress.com

FEATURED ARTISTS



MATTHEW COLEY, MARIMBA

Matthew Coley is an internationally acclaimed performer and the artistic director of the Heartland Marimba Festival. Matthew taught percussion at Iowa State University from 2009-2015. He now splits his time between solo performing and directing the Academy, SoundWAYS, Collective, Quartet and Publications divisions of the Heartland Marimba Festival. Matthew is passionate about continuing to build the Heartland Marimba Festival mission and the future of the organization, as well as bringing the marimba, dulcimer and their composers into the public spotlight through unique projects and performances for diverse audiences. Matthew regularly collaborates with composers looking for unique ways to push the percussion repertoire. He has commissioned and premiered numerous works for marimba and dulcimer, most recently a version of Haydn's Concerto in C for cimbalom, vibraphone and marimba with the Central Iowa Symphony.



SHANA LIU, PIANO

Shana Liu is a freshman at Luther College where she double majors in neuroscience and piano performance. Shana serves as the Luther College Symphony Orchestra manager and pianist and plays in the viola section. Before college, Shana was a four-year member of the Iowa All State Music Festival, performing two years on violin and two on viola. She has played in many chamber groups over the years, including Drake University string quartets on violin and viola, multiple piano trios and other large ensembles. Shana was the senior division champion of the Bill Riley Talent Search in 2016, the junior division winner (2014) and senior division runner-up (2015) in the Music Teachers National Association competition. In 2017, Shana won the Terrace Hill Piano Competition. Shana recently had the honor of playing a solo concert on a Steinway piano played and signed by Vladimir Horowitz and a piano concerto with Des Moines Community Orchestra in May 2018. Shana was a recipient of the 2017 Iowa Scholarship for the Arts awarded by the Iowa Arts Council.

FEATURED PRESENTERS



JEN DELOS REYES

Founding Director, Open Engagement and Associate Director, UIC School of Art & Art History

Jen Delos Reyes is a creative laborer, educator, writer, radical community arts organizer and author of countless emails. She is the director and founder of Open Engagement, an artist-led initiative committed to expanding the dialogue around and serving as a site of care for the field of socially engaged art. Delos Reyes currently lives and works in Chicago, where she works at the School of Art & Art History at the University of Illinois at Chicago.



DEBORAH FISHER

Founding Executive Director, A Blade of Grass

Deborah Fisher is an artist and creative leader working to expand the roles artists play in civic life. She is the founding executive director of A Blade of Grass, a non-profit dedicated to nurturing socially engaged art. Fisher has served as an art, strategy and philanthropy advisor to Shelley and Donald Rubin, and has worked in many capacities at the intersection of art and civic life in New York City. Her approach to leadership work is deeply informed by her training as a sculptor, particularly her experience making public art. Fisher is a proud board member of the Center for Artistic Activism and writes and lectures internationally about arts funding and socially engaged art.



MAGGIE SHANNON GEORGE

Facilitator and Trainer, Team Dynamics

Maggie Shannon George, MBA, ACC, CPCC is a facilitator, trainer and coach with nearly 40 years of executive and management experience including 26 years at General Mills as a director with a specialty in research and leadership development. For the past eight years, she has worked with numerous non-profit boards to help them develop strategic vision and with individual leaders as they hone and clarify their skills, purpose and plans. Maggie has also served on numerous boards and councils, bringing her values and skills to the work of justice and beauty in the world. She currently serves on her church's Racial Justice Team and is facilitating "Cash Value of Whiteness" seminars for the whole congregation. She and her partner, Rebecca, live in Minneapolis with their 11-year-old daughter.

FEATURED PRESENTERS



LIZ GILMAN

Executive Producer, Produce Iowa—State Office of Media Production

Liz Gilman is the Executive Producer of Produce Iowa—State Office of Media Production, a division of the Iowa Department of Cultural Affairs. Prior to her work for the state, Liz produced numerous national television projects throughout the United States on locations ranging from Walt Disney World in Orlando to the MGM Grand in Las Vegas to Warner Bros. Studios in Burbank. Her clients have included HBO, Comcast and Time Warner Cable.



JACQUELINE HALBLOOM

Producer and Host, Iowa Public Radio

Jacqueline Halbloom serves as Iowa Public Radio Classical's producer and host of "Symphonies of Iowa," "Performance Iowa" and "Iowa Arts Showcase." A true lover of music and public radio, Jacqueline is a great advocate for the fine arts in Iowa. She brings to her work a background both practical and theoretical: bachelor and master's degrees in music education, which she used as a teacher of orchestra students. As a player, she performed in the viola section of the Eugene Symphony, the Des Moines Symphony and Cedar Rapids Symphony (now known as Orchestra Iowa). She is adequately familiar with the numerous slanders against the viola versus the violin. (Why is a viola more useful than a violin? Being larger, it burns longer). Even after many bad jokes, Jacqueline remains positive about music and public radio's ability to enrich the lives of all who listen. Jacqueline's favorite shows are "University Concert" and "Choral Tradition."



THREASE HARMS

President & CEO, Advocacy Strategies

Threase Harms has more than 20 years of experience lobbying on behalf of clients ranging from Fortune 50 companies, municipalities, local government associations, state agencies and non-profit organizations. With a proven track record of finding compromise to help move issues forward, she has spent nearly two decades developing and implementing successful public affairs and grassroots campaigns from national campaigns across the country to smaller campaigns in Iowa communities. Threase is an Alden, Iowa, native who received a bachelor's degree in communications studies from the University of Northern Iowa and a master's degree in public administration from Iowa State University. She and her family live in Windsor Heights, where she serves on the city council.

FEATURED PRESENTERS



AMANDA LOVELEE

Artist

Amanda Lovelee is a visual artist and former city artist for Public Art Saint Paul, housed in the City of St Paul. In her role, Amanda acted as a translator between the city's ideas and its residents to help build a city everyone wants to live in. She focused on civic engagement through her projects, Pop Up Meeting, a city popsicle truck, and Urban Flower Field, a vacant lot that was turned into a space for both gathering and for a live science project. She is interested in how people in contemporary society connect and the spaces in which they do so. She has an MFA in visual studies from the Minneapolis College of Art and Design and BFA in photography from the University of Hartford.



STEPHEN MANUSZAK

Program Director for International Initiatives, Arts Midwest

Stephen Manuszak is program director for international initiatives at Arts Midwest, a regional organization that primarily serves the upper Midwest. Stephen brings global performers for residencies in small U.S. communities, sends U.S. artists on cultural exchanges abroad and develops domestic and international partnerships. These programs foster understanding through interactive exchange and share authentic cultural voices in areas where international tours do not often reach. Stephen has also worked at a world music venue in Chicago as well as Jazz at Lincoln Center in New York. He earned a BA from the University of Chicago and an MA from New York University.



MICHAEL MORAIN

Communications Manager, Iowa Department of Cultural Affairs

Michael Morain manages communications for the Iowa Department of Cultural Affairs. He joined the department in 2016 after a decade covering arts and culture for the Des Moines Register. The Ames native holds degrees from Graceland University in Lamoni and Northwestern University in Chicago, and is a two-time fellow of the National Endowment for the Arts Institute in Arts Journalism. He worked as a reporter in Washington, D.C., and New Delhi, India, before returning to Iowa, where he and his husband live in downtown Des Moines.

FEATURED PRESENTERS



DIANA NOLLEN

Arts & Entertainment writer, The Gazette in Cedar Rapids

Diana Nollen has been with The Gazette in various capacities for 35 years, finally landing her dream job as arts & entertainment reporter about seven years ago. She hasn't kept count, but with some rudimentary math and educated guesstimating, has reviewed about 2,000 entertainment events since 1983. She earned a degree in communications and theater at Central College in Pella, and began working at her hometown weekly newspaper at age 19. She remains an active musician, singing and playing alto sax with various groups, and making several trips to Europe with Chorale Midwest and the Marion Community Band. She also has appeared onstage with area theater troupes but most often at Theatre Cedar Rapids, where she taught for 25 years, helmed the Youtheatre program for four years and worked as the resident costume designer for 10 years. She has won three national and numerous state journalism awards and teaches in the University of Iowa's summer high school journalism workshop.



GLYN NORTHINGTON

Senior Program Manager, Propel Nonprofits

Glyn Northington began his career as a marketing professor at Loras College in Dubuque, Iowa, and Stephens College in Columbia, Missouri, before moving to the Twin Cities. There, Glyn fed his passion for performing arts by marketing the Guthrie Theater and the Minnesota Opera and then marketed Target's support of nonprofits across the country before managing its national arts and food philanthropic portfolios. At Propel Nonprofits, he oversees the training program and manages the marketing of its strategy, governance and financial management services to nonprofits in Minnesota, Iowa, North Dakota, South Dakota and Wisconsin.



VERONICA O'HERN

Grant Services and Artist Programs Manager, Iowa Arts Council

Through her work with the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs, Veronica O'Hern is an advocate for the role Iowa artists play in creating and sustaining creative communities and she works to provide Iowa artists with the tools and resources they need to thrive. In addition to overseeing multiple grantmaking programs at the Iowa Arts Council, she created the Artist Fellowship program and coordinates professional development programs and exhibit programs. She received a bachelor of fine arts in photography and imaging with a minor in Spanish from New York University.

FEATURED PRESENTERS



TOM SIMPLOT

Senior Advisor, National Endowment for the Arts

Tom Simplot was born and raised in Ottumwa, Iowa, and moved to Phoenix to attend Arizona State University. Tom graduated from ASU in 1983 and from the University of Iowa College of Law in 1986. Tom became chief of staff for a county supervisor, and then a senior advisor and workforce development director for Arizona's governor. Upon leaving government service, Tom worked as a senior executive for trade associations in the home building and apartment industries. In 2003, Tom ran for the Phoenix city council and defeated the incumbent by 57 votes. He served on the council for 10 years and was very active in the community. Tom served in leadership positions on numerous organizations and government commissions, including the Federal Communications Commission Intergovernmental Advisory Committee as an appointee of President George W. Bush. Tom joined the National Endowment for the Arts in July of 2017. As senior advisor, Tom's duties include serving on the senior management team and focusing on state and local external relations.



CAROLINE VINCENT

Interim Director and Public Art and Placemaking Director, Metro Arts, Nashville Office of Arts & Culture

In addition to her leadership at Metro Arts, Caroline Vincent leads the city's public art and placemaking program, administers the Percent for Art Fund and has overseen the installation of more than 40 public artworks since joining Metro Arts in 2011. Caroline directs agency partnerships with a focus on transportation and transit, public health and social justice. She helped launch an artist training program called Learning Lab which has trained 40 Nashville-based artists in social and civic practice. She oversees a micro-fund program called THRIVE that has supported nearly 500 artists and 100 artist-led community projects since 2015. In 2017, she led the first city-wide public art planning process that resulted in a Public Art Community Investment Plan that positions public art as a community investment tool. She has 18 years' experience as an arts administrator, curator and consultant in the public and private sector. She is the vice-chair of the AFTA Public Art Network Council.



LIESL VOGES

Community Development Manager, Iowa Arts Council

Liesl Voges is a Florida native who moved to Ankeny, Iowa, in 2016. She is a licensed attorney and has a background in community development, urban planning and land use law. Liesl currently works for the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs, and channels her passion for community and cultural development through the management of the Iowa Great Places, Arts Build Communities and Cultural & Entertainment Districts programs.

SCHEDULE

THURSDAY, AUGUST 2, 2018

5:00 - 7:00 PM OPENING RECEPTION

Join the Iowa Arts Council for a casual opening reception at the Des Moines Art Center. Listen to music by Iowa artists, enjoy food and beverages, and network with others while experiencing the incredible collection and exhibits at the Des Moines Art Center with docent-led tours at 5:30, 6:00 and 6:30 p.m.

Artist Performance

Matthew Coley, Marimba

FRIDAY, AUGUST 3, 2018

8:30 AM REGISTRATION & BREAKFAST

Registration

Atrium

All Iowa Arts Summit participants should check in to pick up registration materials and name badges. Registration is located at the main entrance of the FFA Enrichment Center.

Breakfast

Atrium

Enjoy light refreshments and conversation with colleagues during the networking breakfast.

Art Lounge

Atrium

Pick out sessions for the day and stop by the Art Lounge to kick-start your day with hands-on arts activities.

Artist Performance

Atrium

Shana Liu, Piano

9:30 AM WELCOME

Welcome

General Session Room

Chris Kramer, Acting Director, Iowa Department of Cultural Affairs

Rob Denson, President, Des Moines Area Community College

9:45 - 10:00 AM BREAK

Take an art break in the Art Lounge. Activate your senses with hands-on listening, drawing and printmaking activities.

10:00 - 11:10 AM MORNING BREAKOUT SESSIONS

Get Your Community Ready for its Close-up

Rooms 108-109

Liz Gilman

Executive Producer, Produce Iowa—State Office of Media Production

Are you ready for fame and bright lights? Join Liz Gilman of Produce Iowa as she talks about her role in attracting Hollywood to our state and how you can play a part in getting your community noticed by film and television producers. Communities that respond more quickly and strategically to attract media productions see a direct economic benefit by creating jobs, increasing tourism and promoting their local culture. Just ask communities such as Winterset and Dyersville. We hope you'll join the discussion and learn about the resources and tools available for your community to become part of the action!

Strategic Capitalization

Rooms 112-113

Glyn Northington

Senior Program Manager, Propel Nonprofits

Capitalization is critical for all nonprofits, particularly arts organizations that are often undercapitalized. In this session we will look at capital structure -- the combination of cash, savings, buildings and more that together equal your organization's capital and are used to help reach your goals and objectives. We'll explore capital that all organizations need (funds to deliver your programs), capital most need (reserves for rainy days or opportunities) and those funds that only some organizations need (building funds and endowments) as we all strive to achieve stability, resilience and durability to serve our clients and patrons.

Polish Your Pitch

Rooms 208-209

Jacqueline Halblom, Producer and Host, Iowa Public Radio

Diana Nollen, Arts & Entertainment Writer, The Gazette in Cedar Rapids

Michael Morain, Communications Manager, Iowa Department of Cultural Affairs

How do you attract attention for your arts project or get the public to attend your arts event? Our panel of media experts, including reporters from newspaper and radio, will offer tips on how to effectively communicate the value of your work. Learn how to polish your pitch and navigate the world of press releases, social media and event promotion in order to stand out in the crowd. Attendees are encouraged to bring ideas to bounce off the panel of experts.

Meet the Iowa Arts Council

Rooms 212-213

Veronica O'Hern, Grant Services and Artist Programs Manager, Iowa Arts Council

Liesl Voges, Community Development Manager, Iowa Arts Council

Navigating the bureaucracy of state government can be challenging, but we are here to help. Learn how public funding for the arts works and how the Iowa Arts Council can support your work through grant funding, programming, professional development and networking opportunities. Iowa Arts Council staff will also provide a brief overview of other state resources available to artists, nonprofits and communities working to advance the arts in the state.

11:10 - 11:25 AM BREAK

Take an art break in the Art Lounge. Activate your senses with hands-on listening, drawing and printmaking activities.

11:25 AM - 12:35 PM MID-MORNING SESSIONS

What a City Artist Is and Why Every City Needs One

Amanda Lovelee
Artist

Rooms 108-109

Issues facing us in the 21st century are not going to be solved in a single sector. We need cross-sector collaboration -- and where better to create change than in local government? Former City Artist Amanda Lovelee will share a few of the projects she completed for the City of St Paul and talk about her dream of installing an artist-in-residence in all the cities across America.

Creating Inclusive Communities

Maggie Shannon George
Facilitator and Trainer, Team Dynamics

Rooms 112-113

The arts have an important role to play in contributing to a sense of inclusivity in our communities. Learn from Team Dynamics how you or your organization can take steps to ensure the arts are helping create a welcoming environment for all. Team Dynamics specializes in training on issues of diversity, equity and inclusion; hiring, supervising and retaining staff across lines of difference; developing and driving toward shared strategic goals; communication, culture and conflict; as well as change management and navigating transitions.

Sharing the Creative Process—How Socially Engaged Art Works

Deborah Fisher
Founding Executive Director, A Blade of Grass

Rooms 208-209

More artists are working directly with people to share the creative process and enact social change in lots of different ways. This lecture and workshop explores what is possible when people use their imagination together, and how socially engaged artists work with diverse groups of stakeholders, building trust across sometimes significant differences and using art as a safe space to take collective risks.

Sharing Vision: Organizing Residencies

Stephen Manuszak
Program Director for International Initiatives, Arts Midwest

Rooms 212-213

You're excited to deepen the connection between artists and audiences -- beyond a performance or exhibition; you're planning an educational activity! ...now what? Let's discuss the nuts and bolts of hosting an artist residency, from structuring activities to identifying audiences, arranging a schedule and outlining goals. We'll also discuss how residencies can benefit an artist's work, what should be included in a contract and how responsibilities are divided between artists and hosts. Using a framework of planning residencies with international artists, we'll discuss how to make a residency successful closer to home.

12:35 PM LUNCH

Lunch

General Session Room

Meet your peers in the general session room to be dismissed for lunch. Share highlights from your sessions and stop by the Art Lounge for an art break.

1:30 PM GOVERNOR'S ARTS AWARDS

Governor's Arts Awards

General Session Room

Lt. Governor Adam Gregg

The Iowa Arts Council is pleased to present the 2018 Governor's Arts Award. Nominations were received from across the state to recognize and honor individuals, organizations and communities in Iowa who have made a significant impact on the vitality of the arts in Iowa. Winners are selected every other year by a panel of Iowa arts and culture professionals. Awards will be presented in the following categories:

■ Governor's Arts Award

Recognizes an Iowa artist, artist team, nonprofit organization, city or county that has undertaken particularly significant work in the arts over the past two years (July 1, 2016 - April 1, 2018).

■ Governor's Arts Legacy Award

Recognizes an Iowa artist or artist team, nonprofit or community that has had a particularly significant impact on the arts in Iowa over time.

■ Iowa Arts Council Special Recognition

1:50 - 2:05 PM BREAK

Take an art break in the Art Lounge. Activate your senses with hands-on listening, drawing and printmaking activities.

2:05 - 3:15 PM AFTERNOON SESSIONS

Creating an Arts-Centered Vision for your Community

Caroline Vincent
Interim Director and Public Art and Placemaking Director, Metro Arts, Nashville Office of Arts & Culture

Rooms 108-109

Metro Arts is the local arts agency serving the Nashville area. In its 40-year history, the agency has supported and driven innovation in Nashville's arts and culture sector through a variety of investments, programs and initiatives. Metro Arts has initiated and managed the largest municipal cultural grantmaking program in Tennessee, led the passage of state legislation to establish a publically funded public art program and launched THRIVE, a neighborhood funding program, and the Learning Lab Artist Training program, which are both national models. In addition, Metro Arts has established comprehensive racial equity in the arts initiatives and created an arts-integrated intervention system for court-involved youth through a coalition of government agencies, nonprofits and individual artists. In this session, discover how to create an arts-centered vision for your community and what components you may need in place to start an arts or cultural agency.

Demystifying the Golden Dome

Threse Harms
President & CEO, Advocacy Strategies
Introduction by the Iowa Cultural Coalition

Rooms 112-113

Being an advocate for the arts doesn't have to be intimidating. Learn how you or your nonprofit organization can engage with the legislative process and effectively tell your story. Hear from an expert on the Iowa Legislature how you can become a more effective citizen advocate while keeping in the mind the do's and don'ts for nonprofit organizations when it comes to legislative engagement. The session is sponsored in part by the Iowa Cultural Coalition.

Rethinking Art Education for Everyone

Jen Delos Reyes
Founding Director, Open Engagement and Associate Director, UIC School of Art & Art History

Rooms 208-209

What should art education look like today? This session will take a broad historical look at approaches to art education that will touch on K-12, art schools and museum education. Taking inspiration from radical approaches to education and alternative structures, audience members will be asked to reconsider tried-and-true approaches and gather some fresh alternatives.

Meet the National Endowment for the Arts

Tom Simplot
Senior Advisor, National Endowment for the Arts

Rooms 212-213

As the country's federal arts agency, the National Endowment for the Arts is the only arts funder in America that supports the arts in all 50 states, including Iowa. The National Endowment for the Arts provides opportunities for people in communities across America to participate in the arts, exercise their imaginations and develop their creative capacities. Learn about the federal funding and programmatic resources available to you as a nonprofit, artist or community working to advance the arts in Iowa.

3:15 - 4:00 PM NETWORKING RECEPTION

Networking Reception

Atrium

Join your colleagues in the Art Lounge for a final chance to swap ideas and exchange contact information. Participate in hands-on arts activities in the Art Lounge, turn in your summit evaluation forms and receive a treat for the ride home.

Artist Performance

Shana Liu, Piano

Atrium

THANKS TO OUR SPONSORS AND PARTNERS

The Iowa Arts Council would like to thank our sponsors and partners for making the 2018 Iowa Arts Summit a success.



IOWA GENERAL ASSEMBLY

Advocacy Strategies
Alex Braidwood
Alexandra Dooley and Christina Carver
ArtForce Iowa
Arts Midwest
A Blade of Grass
CLE
DEFT
The Gazette
Greater Caterers of Iowa
Iowa Cultural Coalition
Iowa Public Radio

Kathleen Roling
Matthew Coley
Mel Stockwell Calico Press
Metro Arts, Nashville Office of Arts & Culture
Open Engagement
Produce Iowa
Propel Nonprofits
Public Art Saint Paul
Shana Liu
The Tangerine Food Co.
Team Dynamics

ABOUT THE IOWA ARTS COUNCIL

The Iowa Arts Council, a division of the Iowa Department of Cultural Affairs, empowers Iowa to build and sustain culturally vibrant communities by cultivating creativity, learning and participation in the arts.

Established in 1967, the Iowa Arts Council serves as Iowa's state arts agency and works in partnership with the National Endowment for the Arts to build the capacity of Iowa's arts ecosystem. The Iowa Arts Council strives to create opportunities for the arts to flourish in Iowa by nurturing cultural leadership and investing in projects that provide access to arts experiences in communities and public spaces throughout Iowa.

IOWA ARTS COUNCIL STAFF

- **Jennie Knoebel**, Arts Learning Manager
- **Veronica O'Hern**, Grant Services & Artist Programs Manager
- **Liesl Voges**, Community Development Manager

IOWA DEPARTMENT OF CULTURAL AFFAIRS STAFF

The Iowa Arts Council thanks the following Iowa Department of Cultural Affairs staff for their support of the 2018 Iowa Arts Summit.

- **Abby Friedmeyer**, Graphic/Interactive Designer and Website Manager
- **Karen Hudson**, Finance and Accounting Manager
- **Chris Kramer**, Acting Director
- **Peri Montufar**, Community Engagement Manager
- **Michael Morain**, Communications Manager
- **Jeff Morgan**, Public Information Officer
- **Candice Ramirez**, Facility Rental and Customer Service Coordinator
- **Jolene Wilson**, Accountant and Administrative Assistant

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NOTES

IOWA **ARTS** COUNCIL
IOWA DEPARTMENT OF **CULTURAL AFFAIRS**

For more information on the Iowa Arts Council, visit iowaculture.gov

